ESCE





COURSE CATALOG

Spring 27 semester

GENERAL INFORMATION

1 - Preamble

ESCE's main purpose is to prepare its future graduates to become leaders in economy and business on a worldwide scale. The rules presented here attempt to define the best ways to achieve this goal. The school requires that each student use their sense of responsibility and desire to succeed by adopting a strong sense of self-discipline.

ESCE's curriculum is organized in 2 cycles of studies:

First Cycle	**Second Cycle**
Undergraduate	*Graduate*
1st Year: 60 ECTS	4th Year: 60 ECTS
2nd Year: 60 ECTS	5th Year: 60 ECTS
3rd Year: 60 ECTS	

Each year of study is validated by 60 ECTS credits (European credits): it is a total of 300 ECTS credits for the entire programe (5 years). The courses are structured in modules, each module consists of specific subjects.
The validation of an ECTS module is achieved by obtaining the average of 10/20. Except in cases clearly determined, modules do not compensate each other.

Within each module, only the grades obtained in the different subjects will compensate each other. At the beginning of the semester, all students receive and updated version of the Schools Rules & Regulations, thus acknowledging and agreeing to the rules set by ESCE.

2 - Academic Calendar

Please be advised that these dates may be subject to change.

SPRING SEMESTER 2027	
Orientation Day	UG: 08/01 G: 15/01
Start of classes	UG: 11/01 G: 18/01
Add & Drop session	28/01 and 29/01
End of classes	UG: 30/04 G: 24/04

It is not possible to start the exchange program later than two weeks after the start of the lectures due to mandatory attendance rules. Groups are made in the first week of the semester. Arrivals after 15/01 (undergraduate) 01/02 (graduate) will not be allowed.

Dates of final exams cannot be changed; students are required to check the date of the last exam before booking return flights/trains.

3 - Attendance and punctuality

ESCE provides its students training in international management, which requires that each student particpate in all pedagogical activites (classes, exams, conferences, etc.).
Students are required to be on time to all classes. Professors may decide to not let a late student attend class in which case they will be marked as absent.
Students should imperatively respect the schedule given by the Direction of Studies. No changes to class schedules will be permitted. **Attending all classes is mandatory.**
As attendance is a prerequisite to academic success at ESCE, attendance will be checked by signature for every class and exam.

A maximum of 15 hours of unjustified absences are tolerated during the semester. If a student misses more than 15 hours, there will be a 25% deduction to their continuous assessment.
In exceptional cases (hospitalization, long-term illness, etc.), a temporary adjustment of the attendance rules may be granted by the Director of Studies, at the student's request.
Issues related to absences due to family events will be dealt with by the Direction of Academic Affairs.
Students are expected to inform the Direction of Academic Affairs as early as possible.
At the beginning of the semester, all students receive the academic rules as well as the calendar of the continuous assessments for each subject. In case of absence for one or more continuous assessments from the same subject, the student will be asked to contact the professor or person in charge of that course.

4 - ECTS and Evaluation System

Modules and ECTS credits:

To validate a subject, it is necessary to obtain the minimum average of 10/20. This average may include :

- continuous assessments for the semester
- specific reports planned at the beginning of the semester
- oral or written exams

The validation of the module (average 10/20 or more) leads to the accreditation of all the ECTS credits attached to that module.

The evaluation system is France is out of 20, 10/20 being the minimum passing grade.

17-20 = excellent
15-16 = very good
13-14 = good
11-12 = satisfactory
10 = sufficient
0-9 = fail

Equivalency of grades at ESCE and ECTS												
ESCE	20	19	18	17	16	15	14	13	12	11	10	9 to 0
ECTS	A	A	A	B	B	C	C	D	D	E	E	F

5 - Exams

For most subjects, assessments are organized as follows: 40% for continuous assessment and 60% for the final exam. Some subjects, however, are evaluated 100% based on continuous assessment. Continuous assessment means that the evaluation will be organized by the professor during the semester and final exam will take place at the end of the semester.

Please note that if you choose subjects from Years 2, 3 , and 4, exam clashes may occur. When the exam schedules are published, you will be informed of the exact dates and logistical information.

6 - Re-sit exams

Due to calendar reasons, there is no option to re-take exams for international exchange students at ESCE.

7 - Course selection

For more details, consult the syllabi catalog provided by ESCE.

Students may select courses according to their academic requirements taking into account whether they are following an undergraduate or graduate program within their home university.

Undergraduate courses are organized into blocs; students cannot select courses from different blocs.

Graduate courses are organized into specializations; within each specialization there are two blocs. Students may choose one bloc within a specialization. They may not take more than one bloc nor select courses from different specializations.

Courses open to undergraduate and graduate students

Online courses	ECTS	Taught in French	Taught in English
RDVG (Geopolitics)	1	FR with EN subtitles	FR with EN subtitles
EE - Ethics & AI	3	X	✓
International Project Management (graduate level recommended)	3	X	✓

	Language and Culture courses	ECTS	Taught in French	Taught in English
Culture courses	EE_French Civilzation	3	X	✓
	EE_Zoom sur Paris (pre-requisites in FR A2 level)	4	✓	X
	EE_La France à 360° (pre-requisites in FR B1-B2 level)	3	✓	X
Language courses	EE_Spanish language (beginner)	4	N/A	N/A
	EE_Spanish language (false beginner)	4	N/A	N/A
	EE_Spanish language (intermediate)	4	N/A	N/A
French language courses	EE_1, 2, 3 Partez! FR A1.1	4	✓	X
	EE_Le Français jour après jour FR A1.2	4	✓	X
	EE_Le Français spontané FR A2	4	✓	X
	EE_Acteur en Français FR B1	4	✓	X
	EE_Architecture de l'expression FR B2	4	✓	X

Undergraduate courses

BLOC 1: Taught in English	
Course	**ECTS**
Geopolitics	1
International Trade Practices and Techniques 3	2
Capstone 3A: International Mission	3
Management 3: Management of Organizations and teams	2
Corporate Strategy	2
Finance 3: Accounting	2
Finance 3: Finance	2
Marketing 3: International Marketing	2
Pre-specialization (choose 1): • International Business Development • Finance, Investment & Banking • Supply Chain & Purchase • Marketing	2
Total ECTS	**18**

BLOC 2: Taught in French except Corporate Communication and Sensory Marketing	
Course	**ECTS**
Management d'équipes à l'international	2
Supply Chain Management en Action	2
Gestion des Flux et Transitions	3
Sociologie des Organisations	2
Analyse financière approfondie	3
Interligence Articielle & Business	3
Corporate Communication (in EN)	2
Sensory Marketing (taught in EN)	3
Total ECTS	**20**

Graduate courses

The Graduate program is organized into 6 specializations. Four of them have two different packs of courses available. Students may choose 1 pack; they cannot choose both packs within the same specialization nor can they mix courses from both packs. Students cannot choose several blocs nor can they choose courses from different blocs. Each bloc is 20 ECTS.

BLOC 1: AI driven Marketing and Innovation	
Pack 1	ECTS
Innovation 5.0	5
Marketing for sustainable business	5
New technologies	5
Growth hacking	5
Pack 2	ECTS
Digital Marketing	5
Marketing communication & brand management	5
Relationship Marketing	5
Social Media Marketing	5

BLOC 2: International Corporate Finance	
Pack 1	ECTS
Mergers and Acquisitions	5
Investments	5
Business Analytics	5
Controlling, governance and CSR	5
Pack 2	ECTS
Advanced Corporate Finance	5
Corporate Risk Management	5
Financial Institutions	5
Methodology for Corporate Finance	5

BLOC 3: International Business Development	ECTS
Strategic Supply Chain Design & Geopolitics	5
International Value chain, Location Decision & Sustainable	5
Financial Management, Audit and Control	5
Interorganizational Management and International Distribution Contract	5

BLOC 4: International Management and Business Intelligence	ECTS
AI Leadership: Strategy, innovation, Transformation	5
Financial Management, Audit and Control	5
Global HR Management and Professional Development	5
Marketing Communication and Brand Management	5

BLOC 5: French Luxury & Global Marketing	
Pack 1	ECTS
Legal & AI Challenges in Global Luxury Markets	5
Innovation 5.0	5
Marketing Communication & Brand Management	5
French Luxury in Global Markets	5
Pack 2	ECTS
Global Market Analysis & International Strategy Development	5
Relationship Marketing	5
Responsible Luxury Brand Management & Communication	5
Universe of Luxury	5

BLOC 6: Global Supply Chain Management	
Pack 1	ECTS
Strategic Supply Chain Design & Geopolitics	5
International Value Chain and Sustainable Practices	5
Quality Management and Sustainable Improvement Processes	5
Sustainable Demand Planning & Circular Supply Chain	5
Pack 2	ECTS
Advanced Data Management and Analysis	5
International Operations and Negotiation Management	5
Strategic Procurement and Risk Management	5
Warehouse and Inventory Management	5